



*the aromaspecialists*

# Holistic Events Checklist: 10 Steps to Earn 10K From Your Next Speaking Event





# WELCOME !

I **LOVE**♥ the world of holistic health! I was a natural “health junkie” most of my adult life. So, it was an obvious journey for me to become a certified holistic professional. Now, I’ve had the joy of coaching more than 400 fellow “health junkies” to get beyond the plateaus in business and life.



I’ve developed a method that’s helped me and my clients captivate audiences as we speak and teach. I now host speaking events that consistently earn from \$6-\$30k. I’ve enjoyed more income than I could have imagined.

And the best part is, seeing my clients soar! When you work with me, you are working with someone who understands your need to help and inspire others.

I’ll help you touch the lives of more people by showing you how to express your message on more stages. As your audience experiences your gifts, you’ll find yourself **Bold & Fully Booked** in no time!

*Denice Hughes*



## BUT FIRST.....

If you haven't yet, be sure to check your inbox for the **video training** that goes along with this pdf. It will give you a solid list of tips that we use to reach 10K consistently.

## THE 10 CHECKLIST

If you are a Coach, Course Creator or Consultant in the Health & Wellness Industry, you are in a FANTASTIC industry. However getting your business to your next 10k may feel like mission impossible. *I'm here to tell you it is not only possible, it's easier than you think.*

- Be sure to know what your audience **craves**.
- Create a **tangible and juicy** title.
- Choose a date, time and length of event that **works for you and your audience**.
- Create simple but powerful content for the event. Aim to inspire and **motivate not over teach**.
- Interact with your audience** before, during and after the event.
- Work on your **Mood and Mindset** prior to the event.
- Deliver your message with **conviction, power and joy**.
- Polish your speaking skills so that your audience experiences a **transformation DURING your event**.
- Showcase credibility** before, during and after your event so that your audience knows they can trust you to get results.
- Be visible** - includes social media and a variety of speaking engagements outside of your events, monthly.



## WHAT'S NEXT ???

I invite you to join me for our next complimentary Masterclass. Our Masterclasses have become popular for helping Aromatherapists and Holistic Professionals move out of plateaus in their business.

Click the link below or visit [boldandbooked.com](http://boldandbooked.com) to register for our next Masterclass.

**Join Our Masterclass**

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