



2008 Annual Report



*Moving Aromatherapy Forward
With Vision and Action*

Overview of the Alliance of International Aromatherapists

The Alliance of International Aromatherapists (AIA), a non-profit 501(c)(3), is a visionary organization formed for the purpose of providing public education through scientific research and educational programs.

AIA produces monthly educational teleconferences rich with vital information and educational topics provided by experts in aromatherapy and related healthcare fields. Our e-newsletter, published monthly, is filled with aromatherapy news, articles, tips and announcements.

Our Vision

The Alliance of International Aromatherapists is the leading aromatherapy organization making aromatherapy an accessible, common, and respected holistic healing modality throughout the world.

Our Mission

AIA unites aromatherapists from around the world to advance research and professionalism within the aromatherapy industry. As a result the public has the option for a reputable, natural and complementary form of health care.

Our Values

We believe:

- Essential oil therapy is a scientifically proven healing modality that should be accessible to everyone.
- Through continued solid scientific research, we expand the understanding of essential oil therapy and its effect on mind, body and spirit.
- Through professional and responsible use of essential oil therapy, clinical aromatherapists are equipped to infiltrate the medical community.
- Through standardizing education and qualifying criteria in North American we create a foundation of professionalism and common lines of communication with other health care professionals and regulatory agencies through out the world.
- By supporting earth friendly harvesting and processing practices of aromatic plants we bring greater health to the Earth and her people.

Board of Directors of the Alliance of International Aromatherapists

Lora Cantele, RA, CSRT, AAS
President

Beverly J. Day, MBA, CFE, CA, RA
Executive Director, Treasurer

Nancy Cullen Graves, BS, MBA, CA
Secretary

Debbie Freund, RN, CCAP
Director

Nicola McGill, LLSA, MIFA, NCBTMB
Director

Lisa Davis, RA
Director

Eileen D. Cristina, CMP, ACA
Director

Cover

Raphael d'Angelo, MD, President, receiving service recognition from incoming President, Lora Cantele, at the October 2008 AIA Conference and Membership Meeting

Finances

The Alliance of International Aromatherapists generated revenues of \$19,467 with expenses of \$12,145 for the year ending December 31, 2008, resulting in a net operating income of \$7,322.

Memberships and donations accounted for \$11,491 in revenue (59 % of total revenues); and program service consisted mainly of product sales, 2008 conference, 2009 advance conference sales and advertising which generated \$7,976 in revenue (41%).

Expenses were primarily comprised of operational items.

<u>Statement of Financial Position</u>		<u>Statement of Activities</u>	
<i>Assets</i>		<i>Revenue</i>	
Cash	\$14,775	Membership	\$10,901
Inventory for sales	3,546	Donations	590
Recording archives	<u>273</u>	Books, CD sales	2,389
		Conference	4,027
		Advertising, school recognition	<u>1,560</u>
Total Assets	<u>\$ 18,594</u>	Total Revenue	<u>\$19,467</u>
		Cost of Sales	1,486
<i>Liabilities and Net Assets</i>		<i>Operating Expenses</i>	
Accounts Payable	<u>182</u>	Conference	2,528
Total Liabilities	182	Advertising	245
<i>Net Assets</i>		Insurance	338
Retained Earnings	17,057	Merchant Fees	977
Unrestricted:		Office Expenses	1,234
Designated for Journal	<u>1,355</u>	Other Expenses	675
Total Net Assets	18,412	Postage and Shipping	1,312
		Printing and Publications	113
		Professional Services	560
		Telephone	1,936
		Website and E-Newsletters	741
Total Liabilities and Net Assets	<u>\$ 18,594</u>	Total Operating Expenses	<u>\$10,659</u>
		Net Operating Income	<u>\$7,322</u>